Creative Thinking Masterclass

**Why this course?**

Creative thinking is vital to any organization. It helps with problem-solving and innovation, risk management and development. Philosophical unlocks the key to creativity. In this masterclass we’ll show you how to build a culture of creativity and innovation in your workplace. You’ll come away understanding your own creativity more clearly and how to deploy it more effectively.

**What’s the outcome?**

You’ll be given tools for setting up and conducting creative discussions and learn the principles behind developing a creative environment. On the course you will learn what creativity is across all fields; what encourages and discourages creative thinking; and how creation involves invocation and evaluation.

**What’s in the course?**

- Discuss what creativity is through philosophical enquiry.
- Practise using strategies for creativity to solve problems.
- Learn a 5-step creative thinking process.

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“I wanted to see how creative thinking could be used in the workplace and this session opened my eyes to a framework I had never thought of before.”

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3 Hour Workshop
8-16 Participants
Client Office
Any Level

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